

This Page Is Inserted by IFW Operations
and is not a part of the Official Record

BEST AVAILABLE IMAGES

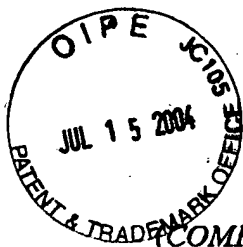
Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images may include (but are not limited to):

- BLACK BORDERS
- TEXT CUT OFF AT TOP, BOTTOM OR SIDES
- FADED TEXT
- ILLEGIBLE TEXT
- SKEWED/SLANTED IMAGES
- COLORED PHOTOS
- BLACK OR VERY BLACK AND WHITE DARK PHOTOS
- GRAY SCALE DOCUMENTS

IMAGES ARE BEST AVAILABLE COPY.

**As rescanning documents *will not* correct images,
please do not report the images to the
Image Problem Mailbox.**



DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

(COMPLETE IF KNOWN)

| | |
|--------------------|--------------------|
| Application Number | 10/662,776 |
| Filing Date | September 15, 2003 |
| Group Art Unit | 2614 |
| Examiner | To be assigned |

| | |
|------------------------|-------------|
| Attorney Docket Number | 6154/1US |
| First Named Inventor | Steve RIEDL |

3

This declaration is (check one):

- ☐ submitted with initial filing;
☒ submitted after initial filing;
☐ a supplemental declaration.

This application is of the following type:

- ☒ utility;
☐ design;
☐ national stage of PCT;
☐ divisional, continuation or continuation-in-part.

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (*if only one name is listed below*) or an original, first and joint inventor (*if plural names are listed below*) of the subject matter which is claimed and for which a patent is sought on the invention entitled

TITLE

**SYSTEM AND METHOD FOR ADVERTISEMENT DELIVERY WITHIN A
VIDEO TIME SHIFTING ARCHITECTURE**

the specification of which: (check one)

- ☐ is attached hereto; or
☒ was filed on September 15, 2003 as U.S. Application Serial No. 10/662,776 and is/was amended on _____ (*if applicable*);
☐ was described and claimed in PCT International Application No. _____, filed on _____ and was amended under PCT Article 19 on _____ (*if applicable*).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, §1.56.

I hereby identify below, and where indicated claim foreign priority benefits under Title 35, United States Code §§ 119(a)-(d) or §§ 365(a)-(b) of any foreign application(s) for patent or inventor's certificate or of any PCT international application(s) designating at least one country

other than the United States of America, filed within 12 months (6 months for design) prior to this application, and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) on which priority is claimed (if any):

| Foreign/PCT Application Number | Country | Filing Date (MM/DD/YYYY) | Priority Claimed | |
|--------------------------------|---------|--------------------------|------------------------------|-----------------------------|
| | | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| | | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| | | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

I hereby claim the benefit under Title 35, United States Code, §119(e) of any United States provisional application(s) listed below (if any):

| Provisional Application No. | Filing Date |
|-----------------------------|-------------|
| | |
| | |
| | |

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s), or § 365(c) of any PCT International Application designating the United States of America listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

| U.S./PCT Parent Application No. | Filing Date | Status (<i>Patented, Pending, or Abandoned</i>) |
|---------------------------------|-------------|---|
| | | |
| | | |
| | | |

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.


As a named inventor, I hereby appoint the following attorney(s) or agent(s) with full power of substitution and revocation to prosecute this application and to transact all business in the Patent

and Trademark Office connected therewith:

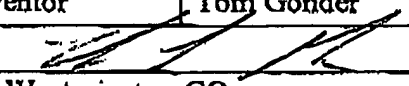
| | |
|---------------------------------------|-----------------------------------|
| Seth H. Ostrow, Reg. No. 37,410 | Frank J. DeRosa, Reg. No. 26,543 |
| Pamela G. Maher, Reg. No. 40,712 | Leslie Restaino, Reg. No. 38,893 |
| Robert L. Kovelman, Reg. No. 51,897 | Robert Bauer, Reg. No. 34,487 |
| Matthew J. Marquardt, Reg. No. 40,997 | Frederick Yu, Reg. No. 45,251 |
| Brooke W. Quist, Reg. No. 45,030 | Monica Winghart, Reg. No. 46,790 |
| James J. Woods, Reg. No. 47,184 | Ivan Posey, Reg. No. 43,865 |
| Antonio Papageorgiou, Reg. No. 53,431 | Samuel Simpson, Reg. No. 53,596 |
| John Dauer, Reg. No. 39,953 | Michael Shanahan, Reg. No. 43,914 |

Direct all correspondence to: Brown Raysman Millstein Felder & Steiner LLP
900 Third Avenue
New York, New York 10022

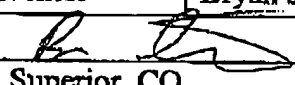
Direct all telephone calls to: (212) 895-2000

| | | | |
|-------------------------------------|---|-------------|--------|
| Full Name of Sole or First Inventor | Steve Riedl | | |
| Inventor's Signature |  | Date | 7/2/04 |
| Residence | Superior, CO | Citizenship | Canada |
| Post Office Address | 1580 Masters Court, Superior CO 80027 | | |

| | | | |
|------------------------------|---|-------------|-----|
| Full Name of Second Inventor | Erik Urdang | | |
| Inventor's Signature | | Date | |
| Residence | Boulder, CO | Citizenship | USA |
| Post Office Address | 2945 Sugarloaf Road, Boulder, CO 80302-9246 | | |

| | | | |
|-----------------------------|---|-------------|--------|
| Full Name of Third Inventor | Tom Gonder | | |
| Inventor's Signature |  | Date | 7.5.04 |
| Residence | Westminster, CO | Citizenship | USA |
| Post Office Address | 10759 West 107 Circle, Westminster, CO 80021 | | |

(check one) Sheets containing additional joint inventors ☒ are, ☐ are not attached hereto.

| | | | |
|------------------------------|---|------------------|------------|
| Full Name of Fourth Inventor | | Bryan Santangelo | |
| Inventor's Signature |  | Date | 07/07/2004 |
| Residence | Superior, CO | Citizenship | USA |
| Post Office Address | 458 Jasper Way, Superior, CO 80027 | | |

| | | | |
|-----------------------------|---------------------------------------|-------------|-----|
| Full Name of Fifth Inventor | | Brad Jordan | |
| Inventor's Signature | | Date | |
| Residence | Boulder, CO | Citizenship | USA |
| Post Office Address | 505 Hartford Drive, Boulder, CO 80305 | | |

| | | | |
|-----------------------------|--|-------------|--|
| Full Name of Sixth Inventor | | | |
| Inventor's Signature | | Date | |
| Residence | | Citizenship | |
| Post Office Address | | | |

(check one) Sheets containing additional joint inventors ☐ are, ☒ are not attached hereto.



**DECLARATION AND POWER OF ATTORNEY
FOR PATENT APPLICATION**

(COMPLETE IF KNOWN)

| | |
|--------------------|-----------------------|
| Application Number | 10/662,776 |
| Filing Date | September 15, 2003 |
| Group Art Unit | 2614 |
| Examiner | To be assigned |

| | |
|------------------------|-------------|
| Attorney Docket Number | 6154/1US |
| First Named Inventor | Steve RIEDL |

3

This declaration is (check one):

- ☐ submitted with initial filing;
☒ submitted after initial filing;
☐ a supplemental declaration.

This application is of the following type:

- ☒ utility;
☐ design;
☐ national stage of PCT;
☐ divisional, continuation or continuation-in-part.

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

TITLE

**SYSTEM AND METHOD FOR ADVERTISEMENT DELIVERY WITHIN A
VIDEO TIME SHIFTING ARCHITECTURE**

the specification of which: (check one)

- ☐ is attached hereto; or
☒ was filed on September 15, 2003 as U.S. Application Serial No. 10/662,776 and is/was amended on _____ (if applicable);
☐ was described and claimed in PCT International Application No. _____, filed on _____ and was amended under PCT Article 19 on _____ (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, §1.56.

I hereby identify below, and where indicated claim foreign priority benefits under Title 35, United States Code §§ 119(a)-(d) or §§ 365(a)-(b) of any foreign application(s) for patent or inventor's certificate or of any PCT international application(s) designating at least one country

Page 1 of 4

other than the United States of America, filed within 12 months (6 months for design) prior to this application, and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) on which priority is claimed (if any):

| Foreign/PCT Application Number | Country | Filing Date (MM/DD/YYYY) | Priority Claimed | |
|--------------------------------|---------|--------------------------|------------------------------|-----------------------------|
| | | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| | | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| | | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

I hereby claim the benefit under Title 35, United States Code, §119(e) of any United States provisional application(s) listed below (if any):

| Provisional Application No. | Filing Date |
|-----------------------------|-------------|
| | |
| | |
| | |

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s), or § 365(c) of any PCT International Application designating the United States of America listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

| U.S./PCT Parent Application No. | Filing Date | Status (<i>Patented, Pending, or Abandoned</i>) |
|---------------------------------|-------------|---|
| | | |
| | | |
| | | |

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

As a named inventor, I hereby appoint the following attorney(s) or agent(s) with full power of substitution and revocation to prosecute this application and to transact all business in the Patent

and Trademark Office connected therewith:

| | |
|---------------------------------------|-----------------------------------|
| Seth H. Ostrow, Reg. No. 37,410 | Frank J. DeRosa, Reg. No. 26,543 |
| Pamela G. Maher, Reg. No. 40,712 | Leslie Restaino, Reg. No. 38,893 |
| Robert L. Kovelman, Reg. No. 51,897 | Robert Bauer, Reg. No. 34,487 |
| Matthew J. Marquardt, Reg. No. 40,997 | Frederick Yu, Reg. No. 45,251 |
| Brooke W. Quist, Reg. No. 45,030 | Monica Winghart, Reg. No. 46,790 |
| James J. Woods, Reg. No. 47,184 | Ivan Posey, Reg. No. 43,865 |
| Antonio Papageorgiou, Reg. No. 53,431 | Samuel Simpson, Reg. No. 53,596 |
| John Dauer, Reg. No. 39,953 | Michael Shanahan, Reg. No. 43,914 |

Direct all correspondence to: Brown Raysman Millstein Felder & Steiner LLP

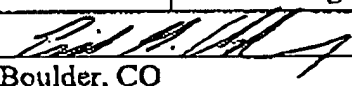
900 Third Avenue

New York, New York 10022

Direct all telephone calls to:

(212) 895-2000

| | | | |
|-------------------------------------|---------------------------------------|-------------|--------|
| Full Name of Sole or First Inventor | Steve Riedl / | | |
| Inventor's Signature | | Date | |
| Residence | Superior, CO | Citizenship | Canada |
| Post Office Address | 1580 Masters Court, Superior CO 80027 | | |

| | | | |
|------------------------------|---|-------------|-------------|
| Full Name of Second Inventor | Erik Urdang | | |
| Inventor's Signature |  | Date | 7 July 2004 |
| Residence | Boulder, CO | Citizenship | USA |
| Post Office Address | 2945 Sugarloaf Road, Boulder, CO 80302-9246 | | |

| | | | |
|-----------------------------|--|-------------|-----|
| Full Name of Third Inventor | Tom Gonder | | |
| Inventor's Signature | | Date | |
| Residence | Westminster, CO | Citizenship | USA |
| Post Office Address | 10759 West 107 Circle, Westminster, CO 80021 | | |

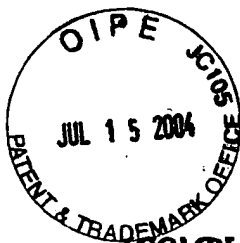
(check one) Sheets containing additional joint inventors ☒ are, ☐ are not attached hereto.

| | | | |
|------------------------------|------------------------------------|-------------|-----|
| Full Name of Fourth Inventor | Bryan Santangelo | | |
| Inventor's Signature | | Date | |
| Residence | Superior, CO | Citizenship | USA |
| Post Office Address | 458 Jasper Way, Superior, CO 80027 | | |

| | | | |
|-----------------------------|---------------------------------------|-------------|-----|
| Full Name of Fifth Inventor | Brad Jordan | | |
| Inventor's Signature | | Date | |
| Residence | Boulder, CO | Citizenship | USA |
| Post Office Address | 505 Hartford Drive, Boulder, CO 80305 | | |

| | | | |
|-----------------------------|--|-------------|--|
| Full Name of Sixth Inventor | | | |
| Inventor's Signature | | Date | |
| Residence | | Citizenship | |
| Post Office Address | | | |

(check one) Sheets containing additional joint inventors ☐ are, ☒ are not attached hereto.



DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

(COMPLETE IF KNOWN)

| | |
|--------------------|--------------------|
| Application Number | 10/662,776 |
| Filing Date | September 15, 2003 |
| Group Art Unit | 2614 |
| Examiner | To be assigned |

| | |
|------------------------|-------------|
| Attorney Docket Number | 6154/1US |
| First Named Inventor | Steve RIEDL |

3

This declaration is (check one):

- ☐ submitted with initial filing;
☒ submitted after initial filing;
☐ a supplemental declaration.

This application is of the following type:

- ☒ utility;
☐ design;
☐ national stage of PCT;
☐ divisional, continuation or continuation-in-part.

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

TITLE

**SYSTEM AND METHOD FOR ADVERTISEMENT DELIVERY WITHIN A
VIDEO TIME SHIFTING ARCHITECTURE**

the specification of which: (check one)

- ☐ is attached hereto; or
☒ was filed on September 15, 2003 as U.S. Application Serial No. 10/662,776 and is/was amended on _____ (if applicable);
☐ was described and claimed in PCT International Application No. _____, filed on _____ and was amended under PCT Article 19 on _____ (if applicable).

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, §1.56.

I hereby identify below, and where indicated claim foreign priority benefits under Title 35, United States Code §§ 119(a)-(d) or §§ 365(a)-(b) of any foreign application(s) for patent or inventor's certificate or of any PCT international application(s) designating at least one country other than the United States of America, filed within 12 months (6 months for design) prior to this application, and have also identified below any foreign application(s) for patent or inventor's

certificate or any PCT international application(s) designating at least one country other than the United States of America filed by me on the same subject matter having a filing date before that of the application(s) on which priority is claimed (if any):

| Foreign/PCT Application Number | Country | Filing Date (MM/DD/YYYY) | Priority Claimed | |
|--------------------------------|---------|--------------------------|------------------------------|-----------------------------|
| | | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| | | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| | | | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

I hereby claim the benefit under Title 35, United States Code, §119(e) of any United States provisional application(s) listed below (if any):

| Provisional Application No. | Filing Date |
|-----------------------------|-------------|
| | |
| | |
| | |

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s), or § 365(c) of any PCT International Application designating the United States of America listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT international application in the manner provided by the first paragraph of Title 35, United States Code, § 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, § 1.56 which became available between the filing date of the prior application and the national or PCT international filing date of this application:

| U.S./PCT Parent Application No. | Filing Date | Status (Patented, Pending, or Abandoned) |
|---------------------------------|-------------|--|
| | | |
| | | |
| | | |

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

As a named inventor, I hereby appoint the following attorney(s) or agent(s) with full power of substitution and revocation to prosecute this application and to transact all business in the Patent

and Trademark Office connected therewith:

| | |
|---------------------------------------|-----------------------------------|
| Seth H. Ostrow, Reg. No. 37,410 | Frank J. DeRosa, Reg. No. 26,543 |
| Pamela G. Maher, Reg. No. 40,712 | Leslie Restaino, Reg. No. 38,893 |
| Robert L. Kovelman, Reg. No. 51,897 | Robert Bauer, Reg. No. 34,487 |
| Matthew J. Marquardt, Reg. No. 40,997 | Frederick Yu, Reg. No. 45,251 |
| Brooke W. Quist, Reg. No. 45,030 | Monica Winghart, Reg. No. 46,790 |
| James J. Woods, Reg. No. 47,184 | Ivan Posey, Reg. No. 43,865 |
| Antonio Papageorgiou, Reg. No. 53,431 | Samuel Simpson, Reg. No. 53,596 |
| John Dauer, Reg. No. 39,953 | Michael Shanahan, Reg. No. 43,914 |

Direct all correspondence to: Brown Raysman Millstein Felder & Steiner LLP
900 Third Avenue
New York, New York 10022

Direct all telephone calls to: (212) 895-2000

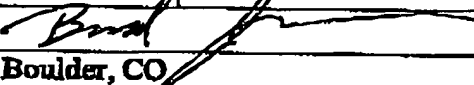
| | | | |
|-------------------------------------|---------------------------------------|-------------|--------|
| Full Name of Sole or First Inventor | Steve Riedl | | |
| Inventor's Signature | | Date | |
| Residence | Superior, CO | Citizenship | Canada |
| Post Office Address | 1580 Masters Court, Superior CO 80027 | | |

| | | | |
|------------------------------|---|-------------|-----|
| Full Name of Second Inventor | Brik Urdang | | |
| Inventor's Signature | | Date | |
| Residence | Boulder, CO | Citizenship | USA |
| Post Office Address | 2945 Sugarloaf Road, Boulder, CO 80302-9246 | | |

| | | | |
|-----------------------------|--|-------------|-----|
| Full Name of Third Inventor | Tom Gonder | | |
| Inventor's Signature | | Date | |
| Residence | Westminster, CO | Citizenship | USA |
| Post Office Address | 10759 West 107 Circle, Westminster, CO 80021 | | |

(check one) Sheets containing additional joint inventors ☒ are, ☐ are not attached hereto.

| | | | |
|------------------------------|------------------------------------|------------------|-----|
| Full Name of Fourth Inventor | | Bryan Santangelo | |
| Inventor's Signature | | Date | |
| Residence | Superior, CO | Citizenship | USA |
| Post Office Address | 458 Jasper Way, Superior, CO 80027 | | |

| | | | |
|-----------------------------|---|-------------|----------|
| Full Name of Fifth Inventor | | Brad Jordan | |
| Inventor's Signature |  | Date | 7/3/2004 |
| Residence | Boulder, CO | Citizenship | USA |
| Post Office Address | 505 Hartford Drive, Boulder, CO 80305 | | |

| | | | |
|-----------------------------|--|-------------|--|
| Full Name of Sixth Inventor | | | |
| Inventor's Signature | | Date | |
| Residence | | Citizenship | |
| Post Office Address | | | |

(check one) Sheets containing additional joint inventors ☐ are, ☒ are not attached hereto.